



Also known as *The Property Accountant*

STEVEN P. RIDER | CA, CPA, JP

Founder & Managing Director, Tenfold Wealth Group

Dual Public Practising Certificate Holder | Registered Buyers Agent | Certified Mortgage Broker

Corporate
Headshot

DIRECT MEDIA ACCESS

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Location:

Sydney, Australia

VERIFIED CREDENTIALS

- ✓ Public Practising Certificate — Chartered Accountants Australia & New Zealand (CA ANZ)
- ✓ Public Practising Certificate — CPA Australia
- ✓ Registered Real Estate Agent (Buyers Agent)
- ✓ Certified Mortgage Broker (Cert IV in Finance & Mortgage Broking)
- ✓ Registered Justice of the Peace (JP)
- ✓ 27+ Years of Elite Financial & Property Experience

THE SHORT BIO (For Show Notes & Introductions)

Steven P. Rider is the Founder of Tenfold Wealth Group and an elite, multi-disciplined property authority with over 27 years of financial expertise. He is a dual-qualified CA and CPA holding Public Practising Certificates from both Chartered Accountants ANZ and CPA Australia. Uniquely bridging the gap between numbers and property acquisition, Steven is also a registered Buyers Agent and Certified Mortgage Broker. He specialises in “debt architecture” and end-to-end wealth frameworks that help everyday Australians confidently break through the traditional real estate ceiling.

FULL BIOGRAPHY

Steven’s journey began in the high-stakes world of corporate restructuring, advising multi-million dollar enterprises on systemic efficiencies. While navigating institutional-grade corporate finance, he realised a critical gap: the sophisticated entity structures, tax efficiencies, and strategic capital frameworks used by the ultra-wealthy were rarely accessible to everyday property investors.

Driven to level the playing field, Steven transitioned from corporate boardrooms to found the Tenfold Wealth Group, developing an end-to-end approach to wealth creation. He holds the prestigious distinction of holding Public Practising Certificates from both major professional accounting bodies — CPA Australia and Chartered Accountants Australia and New Zealand (CA ANZ).

To provide true execution for his clients, Steven expanded his credentials beyond accounting to become a registered Buyers Agent and Certified Mortgage Broker (holding a Certificate IV in Finance & Mortgage Broking). This rare combination of property acquisition, lending strategy, and absolute tax authority allows Steven to design and execute complete financial blueprints from scratch, helping property investors seamlessly break past their borrowing limits.

SIGNATURE MEDIA TOPICS & STORY ANGLES

■ The Cross-Discipline Failure

Why separating your accountant, broker, and buyers agent causes systemic failures in a property portfolio — and how a unified approach unlocks true scaling power.

■ The Airbnb “Leisure Facility” Trap

How unsuspecting holiday home investors are getting caught in capital gains tax minefields and strict new compliance traps.

■ Demystifying Debt Architecture

Why a mortgage isn't an emotional burden or a liability, but the ultimate strategic wealth capital when structured with institutional precision.

■ Smashing the 2-Property Ceiling

The exact legal trust and corporate structures used by the ultra-wealthy that allow everyday property investors to keep scaling past rigid bank borrowing limits.

SAMPLE INTERVIEW QUESTIONS FOR HOSTS & JOURNALISTS

- Q1.** *How does holding Public Practising Certificates in both CA and CPA fields change how you look at real estate compared to a traditional buyers agent?*
- Q2.** *What is the single biggest structural mistake property investors make when setting up their initial loan structures?*
- Q3.** *Why do 90% of Australian property investors never get past their second property, and how do you break that ceiling?*
- Q4.** *What is “debt architecture,” and how does it differ from standard mortgage broking?*
- Q5.** *With the current shifts in tax laws, is investing in short-term rentals like Airbnb still viable for everyday Aussies?*

MEDIA LOGISTICS & TECH SPECS

Available For:	Television commentary, radio spots, podcast guest appearances, print/digital quotes, and guest columns.
Remote Broadcast Capabilities:	High-definition 4K camera setup, dedicated studio lighting, and broadcast-quality microphone for seamless remote video or audio interviews.
Lead Time:	Available for fast-turnaround commentary on tight news deadlines.



To book Steven P. Rider for an interview or feature piece, please call **0405 27 1969** or email steven@tenfoldwealth.au